



PRESS INFORMATION
April 2015

Best brands: BBS still ahead Number 1 among readers of leading motoring magazines

- BBS remains the top brand among wheel manufacturers in 2015
- Premium brand a clear winner in representative reader polls
- "Best Brand" awards highlight top quality

BBS is still the most popular wheel manufacturer in Germany. The long-established company, based in Schiltach in the Black Forest, is entering the 2015 summer season with another slew of awards following its impressive series of victories in the readers' polls of leading German automotive and tuning magazines over the past few years. The premium brand from the Black Forest topped a total of four polls – in some cases by a clear margin – thus confirming BBS's continued status as the ultimate authority when it comes to wheels.

Once again, it was voted the undisputed number 1 among wheel manufacturers by readers of auto, motor und sport magazine, winning a major poll hands down in the rim category. It also continued to dominate all the rim rankings in the 2015 readers' polls conducted by the magazines Auto Bild and Autozeitung. And when it came to the "Wheel of the Year" poll by the two special interest publications TUNING and VW SPEED, the CH-R II design put forward by BBS triumphed easily in the multi-piece wheels category.

Breathtaking designs, superlative quality and pioneering technology from the world of motor sport have secured BBS an excellent reputation as a top brand from the outset. And the company looks similarly well equipped for the challenges of the future. Its wide range of high-performance applications will continue to guarantee maximum driving pleasure plus superior comfort and safety "made in Germany" in the new season.

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